

Tadiran Telecom Announces Coral Sea Navigator™ Unified Communications Functionality

Newest Feature Of Tadiran's Coral Sea Softswitch Single-Server Solution

To Be Demonstrated at Tadiran's Annual Channel Partners Meeting Product Launch Event Dubbed 'Coral Sea on the Sea'

Port Washington, N.Y. – Nov. 10, 2008 – Tadiran Telecom®, a leading global IP business telephone and communications supplier, today announced the Coral Sea Navigator™ for delivering Unified Communications functionality with multimedia over IP (Internet Protocol). The Navigator is the newest feature launching as part of Tadiran's Coral Sea Softswitch, a uniquely rich-client, unified single-server solution that provides organizations with a single platform for more reliable, efficient and cost-effective business interactions.

Additionally, the advanced Coral Sea Softswitch software architecture, which includes the Coral Sea Navigator, is being demonstrated for the first time at Tadiran's Annual Channel Partners Meeting Product Launch Event dubbed, 'Coral Sea on the Sea,' held on a cruise ship that sets sail this week from Miami.

"Our feature-rich, single-server solution is attracting new resellers, increasing our reseller channel by more than 5% in this past month alone," said Tadiran Telecom, Inc.'s CEO Zeev Rubinstein.

"Other leading suppliers require multiple servers to accomplish what we do with one. Fewer servers mean less administration, fewer passwords, less potential for failures and, of course, less cost," he added.

The Coral Sea Softswitch is designed around a user - not a phone number or port. Accordingly, the Navigator offers many favorite user features and capabilities including easy integration with any cell phone, Outlook integration, call preferences, contact management, instant messaging, advanced call logging, person call rules, and more.

For instance, the Navigator is a presence application allowing users to see the status of other users, set up buddy lists and personal profiles. It provides a visual interface for managing voice conference bridges, making and receiving voice and video calls and instant messaging sessions. It also allows users to route and redirect inbound calls based on personal preferences.

About Tadiran Telecom

Tadiran Telecom® has been an established innovator in telecommunications for more than 40 years. A leading global IP business telephony and communications supplier, Tadiran serves businesses and organizations of all sizes with a comprehensive family of products, including IP PBXs, contact centers, IP telephones, and mobility and desktop applications. Tadiran distributes IP communications solutions to some of the world's largest companies and organizations in over 40 countries through authorized business partners.

For more information, visit <http://www.tadirantele.com> or <http://www.tadiranamerica.com>.

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