

For Immediate Release
Contact: Pat Lennon, Marketing Mgr, Tadiran America
Phone: 516-632-7487
Email: pat.lennon@tadiranamerica.com

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Tadiran Telecom Expands in Florida

Tadiran America (Sarasota, FL) announces the opening of a divisional office in Florida. Established to support a new Business Partner sales channel in North America, Tadiran America will base its operations in the new Sarasota facility. Tadiran Telecom is no stranger to the Gulf Coast as it was based in Clearwater, FL before moving its headquarters to New York in 2002.

Tadiran America was created specially to augment Tadiran Telecom's strategic distributor channels which re-brand products for some of the largest telecommunications providers in the world. Tadiran America Business Partners sell Tadiran branded products and receive all sales and support directly from the manufacturer.

CEO Ron Bregman says "we are excited to solidify our presence in Florida where many of our key employees reside. We are thrilled with the growth in this new channel and we are committed to supporting those partners who join us."

Tadiran America is headed by General Manager Brian Maguire. Mr. Maguire comments "the Florida office will focus on sales, marketing and customer support to our partners. Our goal is to combine Tadiran Telecom's world renowned products with a business partner support program that promotes the growth and profitability of our partners."

About Tadiran Telecom Inc.: An established leader in telecommunications for more than 35 years, Tadiran Telecom is leading the convergence of today's technology with tomorrow's innovations, transforming the way people and businesses communicate, connect and collaborate. Tadiran Telecom's IP-enabled solutions support voice, data, video and advanced networking applications. Tadiran Telecom products are sold in over 40 countries. For more information: www.tadiranamerica.com