



Kentucky's Largest Realty Office "Sold" on Tadiran

Semonin Realty, Kentucky's largest Realty office supporting multiple offices, nearly 800 agents and 6,000 transactions per year understands the need for providing their agents a technology "Edge".

Tim Moore, VP of Information Services, feels *agent recruitment* is instrumental for continuing Semonin's market success and presenting a high tech and professional image is vital in recruiting new agents into the organization.

"Tadiran not only delivers leading edge technology to recruit new agents, it additionally assists in retaining our tenured agents by providing unique mobility applications that enhance their success." Tadiran reliability, programming flexibility and applications offer our agents a distinct advantage over the competition."

What were the "Top 5" applications that provided the agents that competitive edge?
Here is what was found:

Agent Applications

FlexiCall with Freedom
DID Utilization
Caller ID
Call Log
Conferencing

Agent Benefits

Provides **immediate** communication with Prospect/Client
Allows flexibility in call delivery options
Offers agent call prioritization from information provided
Captures call activity history for "call back" opportunities
Provides the ability to easily conference from anywhere

Semonin Realty recognizes the need for providing all the business tools and training required to ensure their agent's success.

When asked about the relationship Semonin has with the Tadiran dealer, Tim's reply was direct and to the point:

"Access Voice and Data is NOT a vendor, they are our PARTNER"

Congratulations to Access Voice and Data...It doesn't get any better than this.

For more information about Semonin Realty please contact:

Ray McDaniel
Vice President
Access Voice and Data Solutions
502-367-1881